



NEWS RELEASE

FOR IMMEDIATE RELEASE – NOVEMBER 29, 2016

2016 HOLIDAY EVENTS SET IN SALEM

Multiple Opportunities to #SampleSalem This December

The City of Salem's Holiday celebrations will once again be plentiful early in December. The annual Christmas Tree Lighting will officially get the festivities started this Friday, December 2, at 6 p.m. at the Salem Farmers Market. That will be followed by the much anticipated Christmas Parade and the Gingerbread Festival this weekend. Please take a moment to review these activities and mark them on your calendars.

HOLIDAY EVENTS IN SALEM

Lighting of the Christmas Tree
Christmas Parade
Gingerbread Festival
Ye Olde Salem Christmas

DATE

Dec. 2
Dec. 2
Dec. 3
Dec. 10

TIME

6pm
6:30pm
11am - 4pm
11am - 4pm

LOCATION

Salem Farmers Market
Downtown Salem
Salem Public Library
Downtown Salem



Lighting of the City of Salem Christmas Tree

Come join us for the Annual Lighting of the City of Salem Christmas Tree on Friday, December 2, 6 p.m. at the Salem Farmers Market. This is a fun tradition that brings the community together in the downtown area to view the beautiful decorations on Main St. and enjoy holiday music just before the Salem Christmas Parade begins at 6:30 p.m.

Gingerbread Festival

The Salem Parks and Recreation Department presents this year's Gingerbread Festival at the Salem Public Library on Saturday, December 3, from 11 a.m. to 4 p.m. Check out the incredible culinary creations, take a photo with Santa and enjoy children's activities, vendors, fire pits, hot cider, roasted chestnuts and games.

Ye Olde Salem Christmas

The Salem Parks & Recreation Department also will present "Ye Olde Salem Christmas" on Saturday, December 10, at the Salem Farmers Market, Salem and throughout Downtown Salem. Citizens, friends, and neighbors are invited to join in the fun from 11 a.m. to 4 p.m. as we celebrate an old-fashioned Salem Christmas. More than 50 Market Vendors, Craft Vendors, fresh wreaths and baked goodies will be on the market.

For more information on the Lighting of the Christmas Tree, the Gingerbread Festival and Ye Olde Salem Christmas please call 375-3057.

The Salem Christmas Parade is sponsored by the Salem-Roanoke County Chamber of Commerce and you can get information on that event by calling 387-0267.

#SampleSalem

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